

Polar Cap Signs Deals on Antarctica Doc

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TORONTO: Polar Cap Productions has secured agreements with the Documentary Channel in New Zealand, TVScreen in Poland and XDC Digital Cinemas in Belgium for its HD documentary *The Antarctica Challenge: A Global Warning*, which is making its MIPCOM debut.

The film has been selected to be screened at the United Nations Framework Convention on Climate Change in Copenhagen, Denmark, December 7 to 18. The doc will be screened to 190 world leaders and 11,000 delegates. "Of all the canaries in the climate coal mine, the polar regions and the mountain glaciers are singing the hardest and the loudest," said Achim Steiner, UN Under-Secretary General and executive director of the United Nations Environment Programme. "Mark Terry's new climate change documentary *The Antarctica Challenge: A Global Warning* underlines these realities with some of the latest and increasingly sobering scientific findings, providing further stark evidence as to why governments need to seal the deal in Copenhagen."

The film has also been invited to screen at the fourth annual Moscow Science Festival, taking place October 9 to 11. The festival will be attended by scientists around the world and will take place in three Russian cities: Moscow, St. Petersburg and Ekaterinaberg.

The Antarctica Challenge: A Global Warning has won two major environmental film awards: the Silver Sierra Award for Best Environmental Film at the Yosemite International Film Festival and the Hive Award for Best Documentary in the Environment and Ecology category of the International Film Festival Ireland.

Aside from showcasing the film at MIPCOM, Polar Cap Productions will be introducing its new television series *Mark Terry's Antarctica* at the market. The four-part HD mini-series is currently in post production and will be available January 2010. All rights and territories are currently available. The series spotlights the scenery of Antarctica and profiles recent discoveries relating to melting ice, penguin behaviour and a special episode on the first 100 years of Antarctica's relationship with man.