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To whom it may concern,

The Outdoor Recreation and Tourism Management Program at UNBC, in cooperation with the Prince George Backcountry Recreation Society, hosted Mark Terry of Polar Cap Productions, Inc. March 23-25, 2010 for the showing of his most recent documentary film *The Antarctica Challenge*.

The film was an expertly made and a stunningly beautiful representation of the Antarctic, showing the renowned landscapes and wildlife, but also highlighting the human stories that took place during the International Polar Year. The science profiled, quite rightly, reveals a warning of the challenges ahead, and Mark's film balances both the concern and optimism needed in the future.

Mark accompanied the film to Prince George and on the evening of the screening both engaged the audience beforehand and expertly answered questions after. I believe the audience of approximately 90 all reacted very positively to both Mark and the film's messages. In addition Mark quite generously offered an in-depth filmmaking workshop to UNBC students during the afternoon prior to the film screening, a highlight for those who attended as they were able to better understand some of the behind-the-scenes details of documentary filmmaking that are often not shared.

In setting up the film screening and appearance Mark was very helpful, providing an easy to use poster template, as well as a generic press release to which I could add details and still photos for local media. It would be a pleasure to have Mark back in Prince George in the future to show forthcoming documentaries. I wish him continued success and accolades with *The Antarctica Challenge* and would be happy to recommend him and his work to other venues and organizations.

Sincerely,

A handwritten signature in black ink that reads 'P. Maher'. The signature is fluid and cursive, with the first letter 'P' being particularly large and stylized.

Dr. Patrick T. Maher

Assistant Professor -- ORTM Program

Vice President -- Prince George Backcountry Recreation Society